



Discount
Partnership
Program

INNOVATION

Objective:

Lifvation’s Discount Partnership Program is designed to foster greater spending from your customer and our customer by giving them discounts across businesses which individually we will find it difficult to offer.

Examples of what we have done:

Voucher exchange:

We do voucher exchanges at least once month. Each voucher exchange ranges from 200 to 1000 vouchers.



Loyalty card recognition:

Our discount ranges anywhere from 10% to 35% depending on the deal structure. Each deal is unique and the percentages are reciprocated.



Receipt recognition:

Our outlet gave away 300 scoops of free ice cream during the screening of Big Hero 6 if movie viewers showed us their ticket stub.



How do we identify our partners?

Lifvation prides itself as custodian of brands that had been ranked the top 3 in Singapore within the last 5 years. We are looking for partners that synergizes with our brand image and positioning.

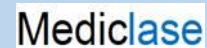
Our profile

Lifvation is a lifestyle company operating and selling some of the most recognized brands in F&B and skincare in Singapore. Collectively our brands have reached 180,000 customers whom gave us their contacts and continue to patronize our businesses at least once a month.

Ranked #7 Ultra
theme cafe in
Singapore by TSL
magazine.

Ranked #1 in 2009 by
Posh Nosh as having
the best French
inspired desserts in
Singapore.

Ranked consecutively
by Hungry Go Where
as serving the best
dips in Singapore



What is next?

Please contact us and we schedule a meeting.

SINGAPORE
(Headquarters) Lifvation Pte Ltd
[#04-19, focus one, 1 Ubi view,
Singapore 408555](#)

Malaysia Lifvation Sdn Bhd
[unit 3038, Lot 271 Jalan Dua
\(off Jalan Chan Sow Lin\)
Kuala Lumpur 55200
Malaysia](#)

Email: Contact@lifvation.com
Sales & Marketing: +65 68489596
General inquiry: +65 96470588
Sales: +60 11 11816689

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