

ACNE



Common Teenage Problems

Blemishes, Blackheads & Pimples

Over 85% of people age 12-24 have acne and as many as 50% of adults have some form of acne. Teenage and adult acne begins when oil collects at the base of the hair follicle and is trapped by dead skin cells plugging the skin's pores which swell beneath the skin, producing comedones (blackheads and whiteheads) and pimples. Acne is caused by a combination of factors including hormones, bacteria, overabundance of oil, and plugging of skin pores. Acne left untreated, can lead to **permanent scarring**



- ♥ **ICOT ACNE GEL** contains 4% Nicotinamide in a special penetrating gel base containing **NO COLOURING, NO FRAGRANCE** and **NO PRESERVATIVE**. It is therefore **hypo-allergenic**
- ♥ **ICOT ACNE GEL** has been shown to work through an **anti-inflammatory mechanism**
- ♥ **ICOT ACNE GEL** is not an antibiotic preparation and therefore there is no development of resistance.
- ♥ **ICOT ACNE GEL** has **no burning or stinging effects**
- ♥ **CLINICALLY PROVEN:** A 4% nicotinamide gel formulation was found to be **as effective as a 1% Clindamycin Gel** in a double-blind study conducted over 8 weeks

Ref:Shalita a r, et al Int J Dermatology (1995) 34:434-437